

JOURNAL ADS

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|--------------------------|-----------------------------|-----------------------|
| <input type="checkbox"/> | JUSTICE CHAMPION | (INCLUDED IN PACKAGE) |
| <input type="checkbox"/> | JUSTICE COUNCIL | (INCLUDED IN PACKAGE) |
| <input type="checkbox"/> | JUSTICE BENEFACTOR | (INCLUDED IN PACKAGE) |
| <input type="checkbox"/> | DINNER PARTNER | (INCLUDED IN PACKAGE) |
| <input type="checkbox"/> | DINNER SPONSOR | (INCLUDED IN PACKAGE) |
| <input type="checkbox"/> | DINNER ADVOCATE | (INCLUDED IN PACKAGE) |
| <input type="checkbox"/> | DINNER BENEFACTOR | (INCLUDED IN PACKAGE) |
| <input type="checkbox"/> | PLATINUM PAGE | \$5,000 |
| <input type="checkbox"/> | GOLD PAGE | \$3,000 |
| <input type="checkbox"/> | SILVER PAGE | \$2,000 |
| <input type="checkbox"/> | FULL PAGE (BLACK & WHITE) | \$1,000 |
| <input type="checkbox"/> | HALF PAGE (BLACK AND WHITE) | \$500 |

AD SUBMISSION & REQUIREMENTS

1. ELECTRONIC ARTWORK

Only QuarkXpress, Illustrator, Photoshop, or high-resolution press-ready PDF's with embedded fonts will be accepted. Image files (logos, photographs) must be EPS, TIFF, JPEG (300 dpi at 100%). Type faces must be converted to paths or emailed in macintosh format. All ads print black and white—bleed or color ads will not be accepted. Please name ad files as they relate to the company/person placing the ad (ex. Disney ad not Bet Tzedek ad). Artwork cannot be returned. Ads may be submitted via email or disk.

Email: Please send to kristin@lpaevents.com. Please type in the subject line "Bet Tzedek Program." Include contact name and phone number in message. Do not encrypt images or logos.

2. USE PREVIOUS AD

If you have submitted an ad in previous years, you may request that we use your previous ad and adapt it to this year's event.

AD MATERIALS DUE TUESDAY, DECEMBER 27, 2011

CONTACT INFORMATION:

Questions (non-ad related):

Amy Peckner

apecckner@bettzedek.org or (323) 549-5860

Questions regarding ads:

Kristin Bray of Levy, Pazanti & Associates

(310) 201-5053 ext.14 * (310) 201-5053 (FAX)

kristin@lpaevents.com



MAIL YOUR TAX DEDUCTIBLE CONTRIBUTIONS TO:

Bet Tzedek

145 South Fairfax Avenue, Suite 200

Los Angeles, CA 90036-2172

Attention: Amy Peckner

TAX IDENTIFICATION NUMBER

23-730-4205

OR MAKE SECURE DONATIONS ONLINE:

WWW.BETTZEDEK.ORG

SUBMIT BY CLICKING HERE 

OR, SEND VIA FAX AT (310) 939-1040 OR MAIL TO ADDRESS ABOVE.

AD SIZES

JUSTICE CHAMPION & JUSTICE COUNCIL please call

JUSTICE BENEFACTOR, PARTNER, SPONSOR, ADVOCATE, BENEFACTOR, PLATINUM, GOLD, SILVER AND FULL PAGE 4 3/4" x 6 3/4"

HALF PAGE (HORIZONTAL ONLY) 4 3/4" x 3 3/8"

CONTACT PERSON FOR AD

NAME _____

PHONE/EMAIL _____

1. TEXT ONLY

If you do not wish to design your own ad, you may submit a text only message (written below, attach to this form or typed in a word processing program) and we will design the ad for you. If you write your message below, please be sure that type is legible. We cannot accept images, design layouts created in word processing programs such as MS Word.

Please note: We cannot provide proofs prior to publication. As a non-profit charity, we are not permitted to accept commercial ads. We reserve the right to review the content of your ad.