

DINNER PACKAGES

- JUSTICE** CHAMPION \$100,000
A premium 2-page journal ad; table(s) of ten; recognition in all print media for dinner; most preferred seating.
- JUSTICE** COUNCIL \$50,000
A premium journal ad; table(s) of ten; recognition in all print media for dinner; preferred seating.
- JUSTICE** BENEFACTOR \$35,000
A Justice Benefactor journal ad; table of ten with Justice Benefactor seating.
- DINNER** PARTNER \$25,000
A Partner journal ad; table of ten with Partner seating.
- DINNER** SPONSOR \$15,000
A Sponsor journal ad; a table of ten with Sponsor seating.
- DINNER** ADVOCATE \$10,000
An Advocate journal ad; a table of ten with Advocate seating.
- DINNER** BENEFACTOR \$7,500
A Benefactor journal ad and a table of ten with Benefactor seating.
- INDIVIDUAL** TICKETS
Reserve _____ ticket(s) at \$400 each.

Please enclose your message on a separate sheet.

NAME _____

FIRM _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

TELEPHONE _____

FAX _____

EMAIL _____

TOTAL ENCLOSED \$ _____

MASTERCARD VISA AMEX EXP. _____

CREDIT CARD # _____

NAME ON CARD _____

SIGNATURE _____

ADDRESS (IF DIFFERENT FROM ABOVE)

Please mail your tax-deductible contribution to:

BET TZEDEK- ATTN: DINNER 2012
145 S FAIRFAX AVENUE, SUITE 200,
LOS ANGELES, CA 90036-2186

Tax Identification #23-730-4205. Please indicate any seating requests on a separate sheet of paper. Our estimate of the fair market value of each ticket is \$150; your contribution above that amount is tax-deductible to the extent permitted by law.

Donation Obtained By

JOURNAL ADS

<input type="checkbox"/> JUSTICE CHAMPION	(included in package)
<input type="checkbox"/> JUSTICE COUNCIL	(included in package)
<input type="checkbox"/> JUSTICE BENEFACTOR	(included in package)
<input type="checkbox"/> PARTNER	(included in package)
<input type="checkbox"/> SPONSOR	(included in package)
<input type="checkbox"/> ADVOCATE	(included in package)
<input type="checkbox"/> BENEFACTOR	(included in package)
<input type="checkbox"/> PLATINUM PAGE	\$5,000
<input type="checkbox"/> GOLD PAGE	\$3,000
<input type="checkbox"/> SILVER PAGE	\$2,000
<input type="checkbox"/> FULL PAGE (black & white)	\$1,000
<input type="checkbox"/> HALF PAGE (black & white)	\$500
<input type="checkbox"/> DONATION ONLY \$ _____	

AD SIZES

Justice Champion & Justice Council	Two 4 3/4" w x 6 3/4" h panels (separate panels, not spreads)
Justice Benefactor, Partner, Sponsor, Advocate, Benefactor	4 3/4" w x 6 3/4" h
Platinum, Gold, Silver and Full Page	
Half Page	4 3/4" w x 3 3/8" h

Contact for Ad _____
Phone/Email _____

For ad information, contact Kristin Bray at (310) 201-5033 ext. 14, kristin@lpaevents.com or fax (310) 201-5053.

ads/messages are due no later than
DECEMBER 27 2011

Electronic Artwork Instructions

Ads may be sent on disk or via email. To ensure the best representation of your ad, please follow these guidelines. We work on Mac and have the ability to read files created in In Design, Illustrator, Photoshop or MS Word (text only). Only high-resolution, press-ready PDFs will be accepted. Image files (logos, photographs) must be EPS, TIFF or JPEG files (min. 300 dpi at 100%). Image Files created in word processing programs are incompatible, including files created in MS Word, Powerpoint and Excel. Make sure that any type used is converted to paths or a Mac font is emailed along with your artwork.

When sending your logo via email, do not encode or encrypt the file; simply send it as an attachment and indicate BET TZEDEK PROGRAM in the subject line as well as a contact person and phone number in your cover note. Please name file as it relates to company/person placing ad. Ads with only text and no images can be sent as an attached Windows word processing file.

Email all electronic artwork to: kristin@lpaevents.com

All materials must be digital files following the above requirements. No other materials will be accepted. **All ads print black and white - bleed or color ads will not be accepted. Artwork cannot be returned. We cannot provide proofs prior to publication. As a non-profit charity, we are not permitted to accept commercial ads.**

If your ad is not received by the deadline, we will adapt your previous electronic ad. If no ad is on file for you, we will typeset your name (personal or business) in the appropriate section.