

BET TZEDEK

2020 ANNUAL GALA DINNER



**THURSDAY, FEBRUARY 27
JW MARRIOTT @ LA LIVE**

900 W OLYMPIC BLVD, LOS ANGELES

5:30PM COCKTAILS / 6:45PM DINNER

CELEBRATING

KENNETH S. MILLMAN

President, Millco Investments

2020 Luis Lainer Founder's Award

DONOR INFORMATION

Donor Name: _____

Contact Name: _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone: _____

Fax: _____

Email: _____

Who solicited your support?:

I am unable to attend, but would like to congratulate the honorees and support Bet Tzedek with an enclosed contribution of \$ _____

Check enclosed made payable to BET TZEDEK

or

MasterCard VISA AMEX

Card Number: _____

Exp: _____ / _____ Security Code: _____

Billing Address (if different):

DINNER PACKAGES

- JUSTICE LEGACY \$100,000**
Premium two-panel journal ad; two tables of ten; top recognition in all print, online and social media; media for dinner; premium seating.
- JUSTICE LEADER \$75,000**
Premium two-panel journal ad; two tables of ten, recognition in all print, online and social media; most preferred seating.
- JUSTICE BENEFACTOR \$50,000**
A premium two-panel journal ad; two tables of ten; recognition in all print, online and social media; preferred seating.
- JUSTICE CHAMPION \$35,000**
A Justice Champion journal ad; table of ten with Justice Benefactor seating, recognition in all print, online and social media.
- JUSTICE BUILDER \$25,000**
A Justice Builder journal ad; a table of ten with Justice Builder seating, recognition in all print, online and social media.
- JUSTICE ADVOCATE \$15,000**
A Justice Advocate journal ad; a table of ten with Justice Advocate seating, recognition in all print, online and social media.
- JUSTICE PARTNER \$10,000**
A Justice Partner journal ad; a table of ten with Justice Partner seating, recognition in all print, online, and social media.

Journal ad information on reverse side of form.

- INDIVIDUAL TICKET \$600**
Reserve _____ tickets at \$600 each.

TOTAL ENCLOSED: \$ _____

For Office Use Only: Pledge, Date: _____ Payment, Date: _____

JOURNAL ADS

- JUSTICE LEGACY** *(included in package)*
- JUSTICE LEADER** *(included in package)*
- JUSTICE BENEFACTOR** *(included in package)*
- JUSTICE CHAMPION** *(included in package)*
- JUSTICE BUILDER** *(included in package)*
- JUSTICE ADVOCATE** *(included in package)*
- JUSTICE PARTNER** *(included in package)*
- BACK COVER** \$10,000
- INSIDE FRONT/BACK COVER** \$7,500
- PLATINUM PAGE** \$5,000
- GOLD PAGE** \$3,000
- SILVER PAGE** \$2,000
- FULL PAGE** \$1,000
- HALF PAGE** \$500

AD SIZES

JUSTICE LEGACY, JUSTICE LEADER AND JUSTICE BENEFACTOR

Two separate 4.75"W x 6.75"H panels, not a spread

JUSTICE CHAMPION, JUSTICE BUILDER, JUSTICE ADVOCATE, JUSTICE PARTNER, COMMUNITY PARTNER, BACK COVER, INSIDE FRONT OR INSIDE BACK COVER, PLATINUM, GOLD, SILVER AND FULL PAGES

4.75"W x 6.75"H

HALF PAGE (horizontal only)

4.75"W x 3.375"H

FOR SOCIAL MEDIA

JUSTICE LEGACY, JUSTICE LEADER, JUSTICE BENEFACTOR, JUSTICE CHAMPION, JUSTICE BUILDER, JUSTICE ADVOCATE, JUSTICE PARTNER

Please email a PNG or JPG version of your logo to Zoe Engel at zengel@bettzedek.org

CONTACT FOR AD AND LOGO

Name: _____

Phone/Email: _____

AD MATERIALS DUE BY FRIDAY, JANUARY 24, 2020

AD SUBMISSION AND REQUIREMENTS

Please note: We cannot provide proofs prior to publication. As a non-profit charity, we are not permitted to accept commercial ads. We reserve the right to review the content of your ad.

ELECTRONIC ARTWORK

Only InDesign, Illustrator, Photoshop, or high-resolution, press-ready PDFs with embedded fonts will be accepted. Image files (logos, photographs) must be EPS, TIFF, JPG (300 dpi). Type must be converted to paths or emailed in TTF or OTF format. **All ads print black and white—bleed or color ads will not be accepted.** Please name ad files as they relate to the company/person placing the ad (example: Smith Ad *not* Bet Tzedek Ad). Artwork cannot be returned. Ads may be submitted via email or disk.

USE PREVIOUS AD

If you have submitted an ad in previous years, you may request that we use your previous ad and adapt it to this year's event.

TEXT ONLY

If you do not wish to design your own ad, you may submit a text-only message and we will design the ad for you. Please attach your ad copy to this form. If handwritten, please be sure it is legible. We cannot accept images or design layouts created in word processing programs such as MS Word.

EMAIL AD MATERIALS

Please send to at zengel@bettzedek.org. Please type in the subject line "Bet Tzedek Dinner Ad." Include contact name and phone number in the message. Do not encrypt anything.

SEND TAX DEDUCTIBLE CONTRIBUTIONS TO:

MAIL: Bet Tzedek, 3250 Wilshire Blvd, 13th Floor, Los Angeles, CA 90010, Attn: Amy Peckner

FAX: (213) 471-4570

ONLINE: Make secure donations online at bettzedek.org.



BET TZEDEK CONTACT INFORMATION

QUESTIONS (NON-AD RELATED): Amy Peckner at apeckner@bettzedek.org or (323) 549-5860

QUESTIONS REGARDING ADS: Zoe Engel at zengel@bettzedek.org or (323) 549-5881